Kenji Stephen Ross

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About Me

I've spent the past sixteen years breaking, fixing, and living all things internet. Over this time, I've focused on computer hardware (my undergraduate study), web software (front-end development), advertising (creative concept development through the lens of technology), and product design (iterative, user-centered design). I've worn a lot of different hats in my career, but in each job I've been given opportunities to enrich people's lives with technology.

Away from work, I write music and play drums. I'm passionate about the history of recorded music, politics, education policy, food, and travel. I equally appreciate the shiny new and the beautifully old.

Professional Experience

Quanttus - Cambridge, MA   **2014 – 2016**
Web Experience Lead

Product development – native mobile, web, and more – for an early-stage startup working on a world's-first wrist-wearable blood pressure measuring device and mobile software. The team was small, our mission inspiring, and I had the opportunity to pitch in beyond the constraints of my role, including:

- Information design
- User interface design
- User testing, interviews and persona development
- Product strategy
- A/B testing

- Product & marketing copywriting
- Branding
- Digital strategy
- Social media strategy

Mullen - Boston, MA   **2012 – 2014**
Associate Creative Director

Technology-focused creative marketing for one of Boston's top ad agencies. I facilitated and created award-winning work for Jet Blue, Google, Timberland, Honda & Acura, and Grey

Goose. In 2014, a career highlight: my team won an Emmy for our National Geographic/ International Space Station web experience – a project I led – still up at livefromspace.com.

- Creative direction
- Creative concept development
- New business (creds, pitching)
- Copywriting
- Music production
- Social media content
- Founding member, office craft beer selection committee

The Barbarian Group - Boston, MA   **2004 – 2012**
Associate Creative Director, Developer

Fresh out of college, I joined a plucky Boston startup. We were 12 people in a room with a small handful of clients; I was a front-end web developer. By the time I left eight years later, we had grown to 120 people, with offices in four cities; I was selling work, running projects, and creative directing work for the company's largest client, General Electric. We did some fantastic work; check out my portfolio at kenjiross.com for some of the greatest hits.

- HTML, CSS, Javascript
- Accessibility
- Browser testing
- Sound design

Academic Web Productions   **2000 – 2005**
CEO, Co-founder, Developer

When I was 19, a close friend and I created this corporation to help academic institutions build their digital presence. We provided design, development skills, and advice about this weird new "internet" thing.

Tufts University   **1999 – 2003**
Web Developer

At Tufts, I turned my college hobby into a career. I worked on websites and digital strategy for the School of Nutrition Science and Policy, with a special focus on web standards and accessibility.

Education
University of Massachusetts at Amherst
Bachelor of Science in Computer Systems Engineering, 2003